



ADOLPH COORS FOUNDATION

215 St. Paul Street, Suite 300
Denver, Colorado 80206
Phone (303) 388-1636

INTEGRATIVE MEDICINE FAQ

How does the Foundation define integrative medicine?

We see integrative medicine as an integrative and holistic approach to wellness. It is a partnership of traditional medicine and practices with complementary therapies.

How do I know if my program fits within the Foundation's parameters for integrative medicine projects?

The Foundation considers IM projects that:

- Have "buy-in" from the medical leadership of institutions receiving grants*
- Restrict grants to evidence-based research*
- Have the ability to generate sufficient patients to complete trials in a timely manner*
- Are doing research capable of generating broad public interest and, by extension, attract the participation of other private donors and the National Institute of Health (NIH)*

When can I submit my integrative medicine project?

Integrative medicine proposals are accepted by invitation only. If you believe your project matches the above listed criteria, you may call the Foundation.